



**“Arizona is at a
crossroads. It’s time
to make education
our priority.”**

PHIL FRANCIS
*Executive Chairman
PetSmart*

Arizona business leaders understand that a better educated workforce is the key to a thriving economy. A high quality education system ensures our children are prepared to lead our state in a global economy. A pipeline of skilled individuals also attracts new businesses, creates jobs and opens doors to greater opportunities. That is why we must invest in education now. We must set expectations high, elect leaders who will champion education and prepare children to succeed from an early age. Education is everyone’s business. Make it your priority. Visit ExpectMoreArizona.org.



EXPECTMOREARIZONA.ORG
Ready Kids • Ready Graduates • Ready Workforce